PATENT APPLICATION

•		Sheet 1 of 1	
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LIST OF PATENTS AND PUBLICATIONS FOR	APPLICANT		Sign
APPLICANT'S INFORMATION DISCLOSURE STATEMENT	Dirk M. Beyer et al.		22≲
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(Use several sheets if necessary)]	Ś

Rev 10/00 (PTO1449)

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS
M	1A	6,185,541	Feb. 6, 2001	Scroggie et al.	705	14
ley	1B	6,055,513	Apr. 25, 2000	Katz et al.	705	26
An	1C	5,710,887	Jan. 20, 1998	Chelliah et al.	395	226
	1D					
	1E					
	1F					
	1G					
	1H					_
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	1J					
	1K					

FOREIGN PATENT DOCUMENTS

	DOCUMENT	UMENT DATE NAME C		SUB	TRANSLATION		
	NUMBER		NAME	CLASS	CLASS	YES	NO
1L							
1M					_		
1N							
10							
1P							

OTHER REFERENCES (including Author, Title, Date, Pertinent Pages, etc.)

6h	10	Marketswitch Corporation, "True Marketing Optimization," a Marketswitch White Paper printed from website www.marketswitch.com
M	1R	Marketswitch Corporation, "Direct Marketing in 2001 and Beyond," a Marketswitch White Paper printed from website www.marketswitch.com
	15	
EXAMIN	ER	DATE CONSIDERED